

Introducing pep+ (PepsiCo Positive)

A strategic end-to-end transformation with sustainability at the center, driving action with industry-leading 2030 goals.



POSITIVE AGRICULTURE

Spread regenerative agriculture across

7 million acres



Sustainably source



100%

of our key crops + ingredients

Improve the livelihoods of more than 250,000 people



in our agricultural supply chain and communities



POSITIVE VALUE CHAIN



Achieve

Net-Zero emissions

by 2040

Cut virgin plastic per serving by

50%



across our global food & beverage portfolio

Net Water Positive

Reduce use + replenish more

Execute our DE&I agenda, invest more than

\$570 million



POSITIVE CHOICES

Evolve our portfolio of products so they are better for the planet + people, by:



- ✓ Diversifying ingredients
- ✓ Expanding position in nuts & seeds category
- ✓ Accelerating science-based targets
- ✓ Scaling little to no single-use packaging platforms

Leverage our iconic brands to inspire positive choices

Lay's will support farmers moving to regenerative practices

